



Seneca Waterways Council
2320 Brighton-Henrietta Town Line Road
Rochester, NY 14607
(585) 244-4210 ♦ www.swcexploring.org

Dear Student,

We are excited to tell you that the Rochester Red Wings, in cooperation with the Exploring Division of the Seneca Waterways council, has created a unique experience just for you. This program is designed to inform you of the many opportunities available to students considering a career in **Sport Management**.

This program will offer sessions on many aspects of Sport Management careers, including:

Ticket Sales
Promotions/Game Operations
Public Relations/Community Relations

Food & Beverage/Catering
Marketing /Advertising
Merchandise/Souvenirs

Students and their parents/guardians will be invited to an informational meeting to be held on:

Tuesday, March 17th, 2015

6:00 to 7:00 p.m.

**1 Morrie Silver Way
Rochester, NY 14608**

**Parking available in the VIP Lot (connected to stadium)
Please enter through door to the right of the box office**



Due to the nature and popularity of this program participation must be limited to 30 students. Once we reach the 30-student limit all others will be placed on a waiting list. **Confirmation of your reservation with the Exploring office is required** for attendance at the program that evening. The program will provide you with an orientation to Exploring and a brief presentation of this program. Membership and fees for this program will be \$35. Please bring a check or cash to the meeting.

To assure a place at this meeting, please respond promptly by emailing **Keith Gomez** at **Keith.Gomez@scouting.org** or, if you can't email, by calling him at **241-8558**. Please leave your name, age of participant, phone number and that you are contacting him in reference to reserving a place for the Red Wings Post informational meeting.

We look forward to meeting you on **March 17th**.

Sincerely,

Kevin Lute
Rochester Red Wings

Keith Gomez
Exploring Executive

Gain **Real World Career Experience** in fields such as
Aviation ♦ Cosmetology ♦ Criminal Justice ♦ Firematics ♦ Legal ♦ Engineering ♦ Military
Police ♦ Sports Management ♦ Skilled Trades ♦ Veterinarian ♦ and more!